

ADA Annual Meeting 2017

Speakers

Dr Iain MacLeod

BDS[Hons], PhD, FDSRCSEd, FRCR, DRRRCR, FHEA, FSAScot.

Lecture title: "How to be a placebo practitioner"

Placebos have been used in medicine, although mostly unknowingly, from the mists of time. With the advent of more scientific medicine the placebo effect became what we measured clinical effectiveness against, and it became almost disreputable. In this talk I will look at the science behind the placebo effect and at ways we can utilise this evidence in clinical practice to enhance our effectiveness.



Dr Iain MacLeod qualified from Newcastle Dental School in 1980. After various junior hospital posts in the north-east England and north Wales, he was appointed as a lecturer in Oral Pathology at the University of Newcastle. During his time there he developed his interests in Oral Medicine and Radiology. In 1993 he was appointed as Consultant in Oral medicine and Radiology at the Edinburgh Dental Institute, a post he held until 2003 when he returned to Newcastle as Consultant and Hon. Clin. Sen. Lecturer in DMF Radiology. Iain is now in the process of winding down towards retirement when he can devote more of his time to his love of the history of medicine and archaeology.

Professor Sally Hanks

BDS SFHEA PGCAP BSCAH Adv Dip (Accred)

Title: "Advanced Clinical Communication: Hypnosis & Stress Management for patients and their dentists"



Sally qualified from Bristol in 1993 and spent 9 years in General Practice followed by 7 years in the Community and Personal Dental Services caring for patients with wide-ranging special needs, before becoming a clinical supervisor then lecturer in Restorative Dentistry at Bristol Dental School. She joined Plymouth University Peninsula Dental School in 2010 where she is now Associate Professor (Senior Lecturer) in Clinical Education, lead for the final year of the BDS programme and Professional Development lead for the School.

Since joining the academic community she has developed her interest and gained qualifications in hypnosis, stress management and general and medical education. Her main area of interests centres on our individual personal and professional development and methods of achieving this. Sally's multiple roles provide opportunities to facilitate that process for both patients and students, to empower them to ultimate success. She has also recently been awarded an Association of Dental Education in Europe (ADEE) scholarship fund for her (ongoing) PhD in Medical Education, "Deconstructing, contextualizing and assessing management and leadership criteria for dental professionals: an ethnographic study of principles in practice".

This session will describe and explain what clinical hypnosis is and is not; how communication and different states of consciousness underpin and play their part in its induction and use; and ways it can be utilised therapeutically in the dental setting. While bursting through (? breaking through/dispelling) the mystique and 'magic' nature of hypnosis used for entertainment, this session may leave the listener even more in awe of the power of this potent therapeutic tool, and will give easily accessible examples of how they themselves may use it, or even how they may be influenced by it on a daily basis.

CPD Aims and Objectives:

Aims:

- Stimulate an interest and increase awareness in how we communicate with ourselves and others
- Recognize some simple relaxation and/or communication tools to benefit ourselves and others
- Identify methods of enhancing well-being and feeling at ease

Objectives (by the end of the session you will be able to):

- Observe, demonstrate and explain varying methods of unconscious communication
- State what hypnosis is and what it is not

- Link hypnosis to communication and consciousness
- Identify situations and techniques in which using these skills may be beneficial to your therapeutic interactions and enhance everyday 'hypnosis'
- Formulate methods of enhancing clinical and non-clinical communication in the workplace to reduce complaints, manage patient expectations and reduce anxiety and distress
- Employ some simple non-pharmacological techniques to encourage relaxation and comfort (self, team and patient)

Dr Clare Lawrence

BDS, MFDS RCS (Eng), Dip D Sed. Specialist Oral Surgeon, Dento-Legal Advisor.
Dento-Legal Adviser

"Medicolegal Aspects of Sedation and GA relevant to dentistry"

Having qualified from Manchester Dental School, Clare developed her interest in Oral Surgery, working at Glasgow Dental Hospital and the surrounding areas as an SHO in Oral Surgery. She went on to become a staff grade Oral Surgeon at Kings College Dental Hospital where she became a member of the Faculty of Dental Surgeons and completed the diploma in conscious sedation for dentistry at Guys Hospital. After several years she moved into general practice to continue with dentistry as a general dental practitioner and oral surgeon, whilst also taking a side-step to work as a clinical advisor for a law firm. Clare's current role is as a Dento-Legal Advisor at Dental Protection, providing assistance and advice to its dental members.

John Milne,

Senior National Professional Advisor, Dentistry,
Care Quality Commission (CQC),



John qualified from Leeds in 1980 and has worked mostly in general dental practice since then. He has been a clinical assistant in oral surgery and more recently in orthodontics. Throughout his career John has been involved in the politics of dentistry, serving as an LDC secretary in Wakefield. At national level he has been a member of GDPC at the BDA and served as Chair from 2009-2015. John currently works part-time in practices and is also the senior national dental advisor to the CQC.

Dr Clare Ledingham

Honorary Secretary BSPD
Specialist Paediatric Dentist
Liverpool Community Health



Clare is a Specialist Paediatric Dentist working in the Community Dental Service in Liverpool.

She qualified from the University of Bristol Dental School and completed a Masters in Paediatric Dentistry at the Eastman Dental Hospital, University of London, before going on to obtain her PhD at the University of Liverpool.

She has had experience of community, hospital and academic dentistry and has, for most of her career, been an active member of the British Society of Paediatric Dentistry (BSPD), both at local and national level and for whom she is now Honorary National Secretary.

She was a member of the steering group for the development of the NHS England Commissioning Guide for Paediatric Dentistry and is also on the Public Health England Child Oral Health Improvement Programme Board. She was also invited to be the BSPD representative on the SDCEP Guideline Development Group for Dental Sedation.

Clare's clinical work involves treating child patients referred from General Dental Practitioners, most of whom require treatment under general anaesthetic or inhalation sedation.

Mrs Harjit Tagar

BDS MFDS MClin Dent CCST M Surg Dent DipDSed

LocSSIPs and NatSSIPs - a Framework for Patient Safety, but where to begin?

Harjit is a Consultant Oral Surgeon at King's College Hospital. She has over 15 years' experience in providing conscious sedation as an operator sedationist, in both primary and secondary care. She completed her Diploma in Conscious Sedation at Guys Hospital. Her specialist interests include high risk third molar surgery, dental trauma, staff governance and patient safety.

Harjit and her team have successfully implemented Local Safety Standards for Invasive Procedures into their busy Oral Surgery department at Kings. Input to the policy was sought from both surgeons and nurses with ongoing pro-active and reactive improvements. Harjit is also a keen member of the ADA Council.



Mr Tim Lord

Consultant Oral Surgeon, Liverpool

Tim is Consultant and clinical lead in Oral Surgery at Liverpool University Dental Hospital where he has been in post for three years. He has over 20 years' experience in providing conscious sedation as an operator sedationist, currently undertaking three lists a week. He has been instrumental in developing a patient-targeted pre-list huddle in the outpatient setting which is embedded within the Oral Surgery LocSSIP



Mrs Kathryn H Taylor

Phd FDS.RCS (Oral Surg.) FDS.RCS BDS BSc (Hons)
Senior Lecturer/Honorary Consultant in Oral Surgery
Academic Lead for Oral Diseases
Clinical Lead for Oral Diagnosis
Liverpool Dental School



Kathryn Taylor is Senior Lecturer/Hon Consultant in Oral Surgery at Liverpool University Dental Hospital and is teaching lead for Oral Diseases and Clinical Lead for Oral Diagnosis. She completed a Diploma in Conscious Sedation at Newcastle and since then has been actively involved in the management of anxious and phobic patients. Her PhD research was in basic cell science but her recent efforts have focussed on educational research and human factors research.

Dr Will Botha

MBChB, PDD(Sedation). Sedation Solutions LLP.



Remifentanyl for Cosmetic Surgery in an Out-of-Hospital Setting

Dr Will Botha is a medical practitioner and has been working as a full time sedationist since 2005, treating both adult and paediatric patients in private dental practices as well as sedation for other medical and surgical procedures. He completed a post-graduate diploma in sedation and pain control at the University of the Western Cape. Over the last 3 years he has become involved with a leading facial cosmetic surgical practice in West London, using advanced intravenous sedation as an alternative to general anaesthesia to perform surgery in an out-of-hospital setting.